



CERTIFIED TOP PARTNER PROGRAM GUIDE

What the program is, how contractors get in, what partners earn,
and what standards they follow.

SCALE YOUR ROOF RESTORATION

The **Kool Coats Top Partner Program** is a select program for commercial roofers ready to build a profitable, repeatable restoration business. It's a **growth framework** for contractors who follow Kool Coats systems, install to spec, and support building owners with confidence. Program members receive clear advantages:



PRIORITY TECHNICAL SUPPORT

Stronger access to Kool Coats technical guidance and project support for Top Partners.



WARRANTY ACCESS ON QUALIFIED PROJECTS

A clearer path to standard and NDL warranty opportunities when projects meet Kool Coats requirements.



FASTER REVIEW & DOCUMENTATION FLOW

Complete, accurate submissions move through project and warranty review more efficiently.



CO-BRANDED SALES SUPPORT

Approved Kool Coats materials to help explain systems, warranties, and restoration value to owners.



ADVANCED SYSTEMS & GROWTH OPPORTUNITIES

High-performing partners may be considered for advanced systems, innovation pilots, KoolMax opportunities, and lead-sharing.



TRAINING

Kool Coats will train your team to install coatings profitably and our approved systems the right way. Your crews become more confident, consistent, and warranty-ready on every qualified project.

...AND SAVE MONEY WHILE YOU'RE AT IT

This program benefits you on the roof and in the purchasing department.



PREFERRED COATING PRICING

Top Partners qualify for better pricing based on actual realized volume and performance.



STRATEGIC PROJECT PACKAGING

Get support packaging larger opportunities with the right system, warranty path, documentation, logistics, and project-specific pricing structure to help win bigger, more competitive jobs.



GRACO ACCESS & DISCOUNTS

Kool Coats is a Graco distributor. Get better prices on Graco pumps and parts.

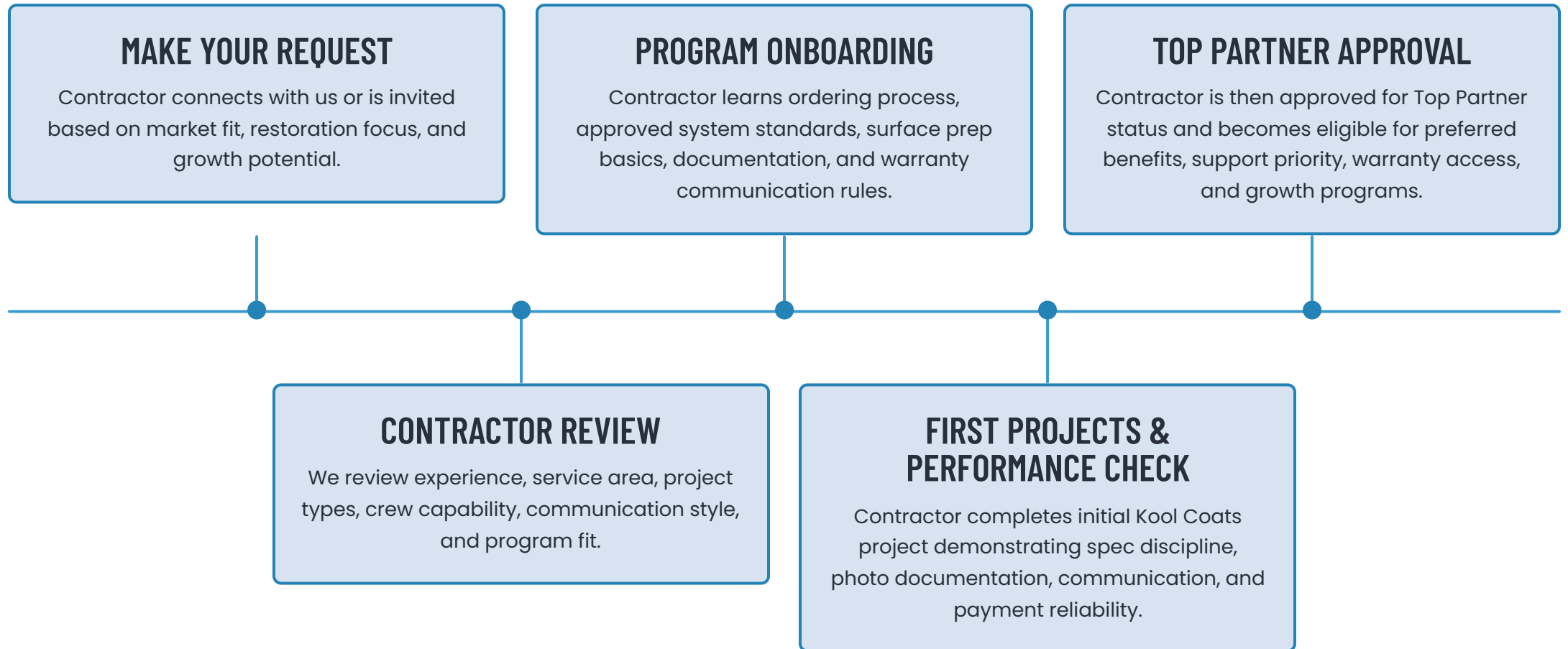
PARTNER CERTIFICATION QUALITIES & GOALS

Top Partner status is earned through performance, professionalism, and consistency.

CERTIFIED PARTNER QUALITIES:

- Works on commercial roof restoration projects
- Wants to grow revenue
- Values manufacturer support and clear spec
- Willing to follow approved system requirements
- Documents jobs with photos and records
- Clear communication between parties
- Payment reliability
- Ownership of early-stage service issues
- Looking to build long-term trust in the market

HOW TO ENTER THE PROGRAM



WHAT TO EXPECT

REQUIRED PROGRAM CHECKS

Top Partners are expected to protect the Kool Coats system, the building owner, and their own reputation by following approved project requirements.

- ✓ Install to Kool Coats approved restoration specifications
- ✓ Use approved system components only. No substitutes unless approved.
- ✓ Communicate with Kool Coats before field changes
- ✓ Avoid promising warranty approval before Kool Coats acceptance
- ✓ Support owners professionally after installation
- ✓ Follow surface prep and application requirements
- ✓ Submit required photos and project documentation
- ✓ Represent warranty terms accurately to owners
- ✓ Keep payment and material-release expectations clean
- ✓ Coordinate with Kool Coats on warranty or service issues

WANT TO JOIN THE PROGRAM?

Kool Coats is building a select network of elite restoration contractors. The goal is simple: help certified top partners build profitable, repeatable restoration businesses while delivering documented, warrantied, high-performance systems to building owners.

START THE TOP PARTNER REVIEW PROCESS

To begin, contact KoolCoats directly.

info@koolcoatsusa.com | 877.397.1496 | www.koolcoats.com

❏ *This guide is a general program overview only. It does not replace the official Kool Coats Top Partner Agreement, project specifications, Contractor NDL Process Guide, or NDL Warranty Agreement.*